

Home > Games > Magic > Magicthegathering.com > Magic Arcana



Magic Arcana
 Saturday, November 20, 2004

Magic Assistant Brand Manager Position

Dear Magic Fan,

My name is Kyle Murray, and I am the Brand Director for **Magic: The Gathering**. One very important aspect of my job is to spread the word about **Magic**. I have a lot of great people helping me. This includes the very passionate Wizards employees that work on the brand, but more importantly it also includes the advocacy and support of players like you. Now, I know that **Magic** players tend to have strong opinions about every aspect of **Magic**, including the marketing. I've even read the occasional post questioning some of our decisions. Y'know, it's pretty easy to sit behind the mask of a message board and take pot shots. What I want to know is, do you have the gumption to say it to my face?



Kyle Murray, **Magic** Brand Director

If you're ready to get out of the peanut gallery, and get into the game, then here's your chance. I'm looking for an Assistant Brand Manager for **Magic: The Gathering**. Now, we've posted this job on Monster, but I have a feeling that the person we're looking for will be found here, on **magicthegathering.com**. You'll find the official job description and application [here](#), but basically what we are looking for is someone that is smart (pretty easy to find among **Magic** players), has a good education, understands the fundamentals of marketing, and most importantly, loves the game.

If you think you fit the bill, and are ready to be thrown to the **Tundra Wolves**, then apply now, because this special offer won't last long...

Kyle Murray
 Brand Director
 Magic: The Gathering
 Wizards of the Coast

PRODUCTS

MAGIC ONLINE

MESSAGE BOARDS

Magic General Forum
 magicthegathering.com Forum

RULES



[Discuss](#) on the message boards



[Magic Arcana](#) archive

